**Vine #1 Elliots House**

Platinumvine understands how important your furry little friend is to you and your family! While searching for appropriate service providers who possess the proper knowledge and experience working with animals we feel is indispensable to providing you with a trustworthy referral, we seek only vendors with a proven track record supplying professional products and services backed by the infrastructure capable of supporting continued consistency in quality of service. Elliot’s House meets the mark, across the board.

Elliot’s House Founder and CEO, Carol Lindenmuth, cares deeply for pets especially dogs. Her grandfather was the Curator of mammals for the Philadelphia Zoo, so from a very early age Carol was around animals often. Its clear from her care of animals that she understands your pet deserves the unconditional love and respect you yourself show for them. Platinumvine is proud to partner with Elliot’s House, and we are confident your pet will be ‘right at home’ at Elliot’s House!

Services available at Elliot’s House include:

* Scheduled services
* Dog walking
* In-home pet sitting
* Doggy day care
* Cat sitting
* Grooming
* Boarding
* Pet taxi service

To arrange any of the services listed, please email the Platinum Concierge *(platinumconcierge@platinumvine.com).*

**Vine #2 The Dog Father**

The Dog Father’s motto is ‘A service your Pet Cannot Refuse’! With a name like the Dog Father, who could or would? Joking aside, these folks are serious about your pets and it shows! The following is from their website:

The Dogfather is dedicated to providing full-service, down-to-earth pet care for Boston's North End, North Station, Charlestown, West End, and Back Bay neighborhoods. Our services extend far beyond dog-walking to provide your furry friend with the routine that fits his or her needs. You name it, we can do it  playgroups, overnight care, professional grooming, training, and more.

***Life can be hectic, let us help you have one less thing to worry about.***

Life comes at you fast, and we know that when it does, finding a trusted setting for your dog to go to can add on even more unnecessary stress. At The Dogfather, we are dedicated to eliminating the hassle that often comes with finding care for your pet.  Our goal is to create a stress free-environment for our clients, so The Dogfather is constantly adapting to the changing needs of you and your pup  so you never have to miss a beat.

We utilize PetCheck, a pet care management software, that allows for heightened visibility and peace of mind. Confirm your appointments and see where your furry four-legged friend is going with **GPS Tracking.**

We take enormous pride in our individualized commitment to each and every animal in our care and cannot wait to welcome you into our family.

To arrange any of the services listed, please email the Platinum Concierge (platinumconcierge@platinumvine.com).

**VINE #3: Embark**

In April, 2019 Greg Doyle, the Owner of Concierge Services, Inc. and Platinumvine, experienced firsthand the fear of the unknown when his English Bulldog, Churchill, became ill. Churchill’s jaw froze and he was suddenly unable to eat or drink water on his own. After initial tests came back inconclusive and only after additional consultation with the breeder, dog sitter and owner of the Veterinary Clinic where Churchill was seen did Greg find an explanation. Churchill was suffering from Trigeminal Neuritis, also known as drop-jaw, of unknown origin. For the next three weeks, Greg fed Churchill a special diet of oatmeal, scrambled eggs and burger meat to ensure proper weight management while feeding him water through a turkey baster until Churchill’s jaw muscles strengthened to the point he was able to eat and drink on his own. Yet, Churchill was not out of the woods even though the neuritis resolved by early May.

As Churchill regained mandibular strength, he lost bodily strength and his energy soon sapped almost completely. Blood work confirmed that Churchill was anemic, yet even X-rays and ultrasounds could not reveal the cause of this, either. The ultrasound did indicate that Churchill had a ‘bright’ liver, suggesting possible poisoning. However, Greg was surprised to learn that even with all of the tests available to Veterinary Clinicians, there were none that could definitively confirm whether or not Churchill had ingested anything poisonous. Thankfully, by early May Churchill rebounded and his health began to improve. As wonderful and welcome as this news was, the experience left Greg searching for answers to questions not only about what caused the health issues but also about the state of testing in general for our furry friends. For instance, wouldn’t it be wonderful to have a wealth of information at your disposal with just one swag of your pet’s cheek?

While researching pet products and services online Greg felt residents would appreciate, he came across Embark. Embark is committed to learning everything there is to understand about the history of the domesticated dog including their relationship with humans. The result of this quest is DNA testing for dogs. According to the company, not only will DNA testing help illuminate the origins of certain canine diseases but they can also inform owners of behavioral patterns that will allow us to better understand our canine companions. How cool!

**A Mission of Discovery**

Powered by a deep love for dogs and a passion for understanding everything about them, Ryan and Adam Boyko have spent the last decade learning everything they could about dogs – how did they first get humans to fall in love with them, how did humans and dogs change each other in the years since then, and how can we best care for our furry family members?

**Scientific Vision**

In the course of their quest to understand the domestic dog, Embark's founders have discovered many of the things that make every breed and every individual dog unique. Their pioneering work revealed an origin of the domestic dog near Central Asia over 15,000 years ago and the history of dog populations around the globe.

Adam's lab has also uncovered the genetic basis for many dog diseases and traits. While they have enjoyed working in remote corners of the world and in the lab, Adam and Ryan have always wanted to share their work and improve the lives of pet dogs everywhere. Partnering with the Cornell University College of Veterinary Medicine, the leading veterinary school in the country, and Spencer Wells, a pioneer in consumer genetics, they founded Embark to bring cutting-edge science and insights directly onto your phone and desktop.

Owners and their pets can immediately benefit from all the newest and most advanced science. They can also contribute to advancing scientific discoveries every day. By continually sharing new insights while collecting more data, our dogs can benefit from the best care.

**Embark with us**

Embark is more than a product, or even a company. It is a promise to share the journey of a lifetime with you and your dog.

You invite us, via our dog DNA test and website, into your home to help you understand and care for your dog like never before.

We invite you to join us in making new discoveries in dog health, wellness, care, and understanding via our research questions, continual results updates, blog posts, social media, and events.

Visit embarkvet.com to learn more and order your DNA test today.

**Basepaws**

 Basepaws, recently featured on ABC’s hit TV show Shark Tank, offers DNA test kits for cats! Anna Skaya, CEO of Basepaws, is the daughter of Biologists so being around DNA is, well, in her blood! A graduate of UCLA and founder of many companies, Anna is no stranger to science or business. Feline health is shaped by three factors, according to Basepaw’s website: nutrition, environment and DNA. Platinumvine is proud to share with residents science-based guidance for maximizing the health of your cat. Click here to learn more:

[https://www.basepaws.com/howitworks](https://www.basepaws.com/howitworks" \t "_blank)

**Paw Tracker (vine #5, after one clicks on the ‘Pet Services’ Vine)**

It’s half past 11pm and your baby isn’t home. He has a curfew and knows to be home by 11pm. Where is he? What could have happened? Well, this scenario plays out across our country every night…until now!

No more restless nights. We know where Fido is…canoodling with the French poodle across the street since 8:30pm! While we cannot guarantee that you’ll always be happy knowing your dog’s EXACT coordinates, we can honestly say that gps tracking for your pet is one cool idea!! Whether dropping your pet off at doggy daycare or setting him free to roam at home or abroad at any one of Concierge Services, Inc.’s concierge-catered destinations worldwide, you will have peace of mind knowing where your four-legged friend is at any moment’s notice.

Platinumvine is pleased to the following link to various gps trackers presently on the market, so you can make the best choice for you and your pet!

[www.thepawtracker.com](http://www.thepawtracker.com" \t "_blank)

**Vine #6** [Live Vet interaction]